Data Strategy Template

Strategic Use Cases

Cross-cutting Goals

Data Requirements
[data availability, internal-external; new-existing; data diversity; structured-unstructured]

Data Governance
[data quality, ethics, privacy, ownership, access, and security]

Technology
[data collection, data storage, data processing, data output]

Skills and Capacity
[skill gaps, training requirements, insourcing, outsourcing, partnering]

Implementation/Change Management
[privacy, ownership, access, and security]

Major Use Cases [1-5]

Use Case 1

Use Case 2

Use Case 3

Use Case 4

Use Case 5

Quick Wins [1-3]

E.g Cross-cutting Data Issue 1

E.g Cross-cutting Data Issue 2

E.g Cross-cutting Data Gov. Issue 1

E.g Cross-cutting Data Gov. Issue 2

E.g Cross-cutting Data Gov. Issue 3

E.g Cross-cutting Technology Issue 1

E.g Cross-cutting Technology Issue 2

E.g Cross-cutting Skills and Capacity Issue 1

E.g Cross-cutting Skills and Capacity Issue 2

E.g Cross-cutting Data Implementation and Change Management Issue 1

E.g Cross-cutting Data Issue 2

E.g Cross-cutting Data Gov. Issue 2

E.g Cross-cutting Data Gov. Issue 3

E.g Cross-cutting Technology Issue 2

E.g Cross-cutting Skills and Capacity Issue 2

E.g Cross-cutting Data Implementation and Change Management Issue 1